

# Courtney Heffernan Kelly

+1 (631) 335-8493

heffernan.courtney@gmail.com

[chk.design](http://chk.design)

## Client Engagement

Builds strong client relationships to shape and evolve their products—uncovering new opportunities and sharpening their vision.

- Storytelling & Communication
- Workshop Facilitation
- Co-creation Methods
- Product Strategy

## Studio & Team Leadership

Leadership, support and guidance for multi-disciplinary teams. Mentor and lead in craft, quality standards, and visual systems.

- Creative Direction
- Approach & Process Shaping
- Method Selection
- Project Management

## Foundational Skills

Strong generalist with depth of skill in delivering branded visual systems for digital products.

- Visual Systems
- User Experience
- Prototyping, Front-end
- Branding
- Letterpress Printing

## EXPERIENCE

Moment, 2013–Present

Lead Designer

Mucca Design, 2011–2013

Interactive Director

Freelance Design, 2009–2012

Select Clients: Garces Restaurant Group, Abrams Books

Half Pint Co., 2009–2011

Founder

CA, Inc., 2008–2009

Montessori Child Development Center

Teacher, 2008–2009

## EDUCATION

Stony Brook University, 2007

Bachelor of Arts, Psychology

University of Delaware, 2003–2006

Dual-Major: Psychology, Visual Communications

Minor: Interactive Media

## PROFESSIONAL DEVELOPMENT

AIGA, Renna Al-Yassini & Mathan Ratinam

Facilitation: by Design

Cooper Union, Ken Barber

Freehand Lettering

Excelsior Press, Alan Runfeldt

The Dale Guild, Micah Currier

Private Instruction: Heidelberg Windmill Operation

The Arm, Daniel Morris

Letterpress on the Vandercook

## RECOGNITION

Communication Arts

The Dieline

For Print Only

Cool Hunting

Brand New