

Courtney Heffernan Kelly

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chk.design

Crafting quality solutions

I'm a systems thinker, with depth of skill in designing the user experience and visual systems of digital products.

- User experience
- Branded visual systems
- Prototyping
- Research & validation

Leading multidisciplinary teams

While I push for high-quality solutions that provide lasting value, I also ensure my teammates have the space, support, and guidance they need to get there.

- Approach & process shaping
- Method selection
- Art direction
- Project management

Forming partnerships

Through close, collaborative relationships I help stakeholders shape, evolve, and launch digital products that meet user needs and create business success.

- Storytelling & communication
- Workshop facilitation
- Design thinking methods & tools

EXPERIENCE

Moment, 2013-2017

Lead Designer

Mucca Design, 2011-2013

Interactive Director

Freelance Design, 2009-2012

Select Clients: Garces Restaurant Group, Abrams Books

Half Pint Co., 2009-2011

Founder

CA, Inc., 2008-2009

Montessori Child Development Center

Teacher, 2008-2009

EDUCATION

Stony Brook University, 2007

Bachelor of Arts, Psychology

University of Delaware, 2003-2006

Dual-Major: Psychology, Visual Communications

Minor: Interactive Media

RECOGNITION

Communication Arts

The Dieline

For Print Only

Cool Hunting

Brand New

PROFESSIONAL DEVELOPMENT

AIGA, Renna Al-Yassini & Mathan Ratinam

Facilitation: by Design

Cooper Union, Ken Barber

Freehand Lettering

Excelsior Press, Alan Runfeldt

The Dale Guild, Micah Currier

Private Instruction: Heidelberg Windmill Operation

The Arm, Daniel Morris

Letterpress on the Vandercook